

FREE SEMINAR 'HOW TO DESIGN AND DEFEND YOUR PHD WITH THE IDEA PUZZLE SOFTWARE'



EURODOC and Idea Puzzle organise the free seminar 'How to design and defend your PhD with the Idea Puzzle software'. This seminar, led by Professor Ricardo Morais, will take place in Brussels, at the EURODOC Headquarters, Rue d'Egmont, 13 - 1000 Bruxelles (10m away from the central train station), on the 16th of October, 2014, from 10h to 17h30 (10h-12h30; 14h30-17h30). The seminar has had 171 editions and 2919 participants in 11 countries. It is annually offered by the [European Institute for Advanced Studies in Management](#) in Brussels as a [Doctoral Cross Disciplinary Seminar on Research and Academic Skills](#). The Power Point of the last seminar is available at <http://docs.com/OU DR>

Registration

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Overview

Recent studies in Australia, Canada, United Kingdom, United States and India show that only 50% of the students complete their PhD (e.g. Elgar, 2003; Kurup & Arora, 2010; Martin et al., 2001; Naylor, 2005; Sowell, 2008). Ricardo Morais has therefore created a system of 21 decisions that helps students and supervisors diagnose the strong and weak points of a research project. The 21 decisions are based on the entry 'scientific method' of Sage Encyclopedia of Case Study Research (Morais 2010) and integrate theory, method, data, rhetoric, and authorship. In this seminar, the participants apply the [Idea Puzzle® software](#) in the diagnosis of a research project.

Audience

Students and supervisors in any field of knowledge and phase of the research.

Results

After the seminar, participants will be able to design, diagnose, and defend a research project in any field of knowledge with the Idea Puzzle® software. Such results constitute an investment in life-long research skills.

Topics

1. Research as a system of 21 decisions
2. Theoretical decisions of your research
3. Methodological decisions of your research
4. Empirical decisions of your research
5. Rhetoric decisions of your research
6. Authorial decisions of your research
7. Application to participants' research with the [Idea Puzzle® software](#)

Expert

[Ricardo Morais](#) is coordinator of the MSc in Management at Catholic University of Portugal in Porto, and coordinator of the Eden seminar “How to design and defend your PhD” at EIASM - European Institute for Advanced Studies in Management, in Brussels. He holds a PhD in Strategic Management from the University of Jyväskylä ([first Portuguese PhD in Finland in Social Sciences](#)), having graduated in Management from the University of Porto. His research interests include critical realism, theory development, and multinational management. Since 2002, he has lectured these topics in over 50 universities in 11 countries. He is a member of the Academy of Management, Strategic Management Society, and European International Business Academy. (www.ricardomorais.com)

Selected publications

2011. Critical realism and case studies in international business research. In Piekkari, R., & Welch, C. (Eds.), *Rethinking the Case Study Approach in International Business and Management Research*: 63-84, Cheltenham, UK: Edward Elgar Publishing.
2010. Scientific method. In Mills, A., Durepos, G. & Wiebe, E. (Eds.), *Encyclopedia of Case Study Research*. 2: 840-842, Thousand Oaks, California: Sage Publications.
2008. The role of business schools in the ‘doctoral paradox’. *European Business Review*, 20(2), 98-111.

Recent seminars

Aalborg University, Denmark
Aalto University, Finland
EIASM - European Institute for Advanced Studies in Management, Belgium
Eurodoc - European Council of Doctoral Candidates and Junior Researchers, Belgium
Faculdade de Belas Artes da Universidade do Porto, Portugal
Faculdade de Ciências da Nutrição da Universidade do Porto, Portugal
Faculdade de Engenharia da Universidade do Porto, Portugal
Faculdade de Letras da Universidade do Porto, Portugal
Finnish Graduate School of Applied Bioscience, Finland
Haaga-Helia University of Applied Sciences, Finland
Instituto Português de Telecomunicações, Portugal
Instituto Superior de Economia e Gestão, Portugal
International Society for Professional Innovation Management, Austria
ISCTE-IUL, Portugal
ISM University of Management and Economics, Lithuania
Reitoria da Universidade do Porto, Portugal
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Stockholm School of Entrepreneurship, Sweden
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Universidade de Trás-os-Montes e Alto Douro, Portugal
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University of Uppsala, Sweden