FREE SEMINAR ‘HOW TO DESIGN AND DEFEND YOUR PHD WITH THE IDEA PUZZLE SOFTWARE’

EURODOC and Idea Puzzle organise the free seminar ‘How to design and defend your PhD with the Idea Puzzle software’. This seminar, led by Professor Ricardo Morais, will take place in Brussels, at the EURODOC Headquarters, Rue d’Egmont, 13 - 1000 Bruxelles (10m away from the central train station), on the 16th of October, 2014, from 10h to 17h30 (10h-12h30; 14h30-17h30). The seminar has had 171 editions and 2919 participants in 11 countries. It is annually offered by the European Institute for Advanced Studies in Management in Brussels as a Doctoral Cross Disciplinary Seminar on Research and Academic Skills. The Power Point of the last seminar is available at http://docs.com/OUDR

Registration
Please fill in the form

Overview
Recent studies in Australia, Canada, United Kingdom, United States and India show that only 50% of the students complete their PhD (e.g. Elgar, 2003; Kurup & Arora, 2010; Martin et al., 2001; Naylor, 2005; Sowell, 2008). Ricardo Morais has therefore created a system of 21 decisions that helps students and supervisors diagnose the strong and weak points of a research project. The 21 decisions are based on the entry ‘scientific method’ of Sage Encyclopedia of Case Study Research (Morais 2010) and integrate theory, method, data, rhetoric, and authorship. In this seminar, the participants apply the Idea Puzzle® software in the diagnosis of a research project.

Audience
Students and supervisors in any field of knowledge and phase of the research.

Results
After the seminar, participants will be able to design, diagnose, and defend a research project in any field of knowledge with the Idea Puzzle® software. Such results constitute an investment in life-long research skills.
Topics
1. Research as a system of 21 decisions
2. Theoretical decisions of your research
3. Methodological decisions of your research
4. Empirical decisions of your research
5. Rhetoric decisions of your research
6. Authorial decisions of your research
7. Application to participants’ research with the Idea Puzzle® software

Expert
Ricardo Morais is coordinator of the MSc in Management at Catholic University of Portugal in Porto, and coordinator of the Eden seminar “How to design and defend your PhD” at EIASM - European Institute for Advanced Studies in Management, in Brussels. He holds a PhD in Strategic Management from the University of Jyväskylä (first Portuguese PhD in Finland in Social Sciences), having graduated in Management from the University of Porto. His research interests include critical realism, theory development, and multinational management. Since 2002, he has lectured these topics in over 50 universities in 11 countries. He is a member of the Academy of Management, Strategic Management Society, and European International Business Academy. (www.ricardomorais.com)

Selected publications


Recent seminars
Aalborg University, Denmark
Aalto University, Finland
EIASM - European Institute for Advanced Studies in Management, Belgium
Eurodoc - European Council of Doctoral Candidates and Junior Researchers, Belgium
Faculdade de Belas Artes da Universidade do Porto, Portugal
Faculdade de Ciências da Nutrição da Universidade do Porto, Portugal
Faculdade de Engenharia da Universidade do Porto, Portugal
Faculdade de Letras da Universidade do Porto, Portugal
Finnish Graduate School of Applied Bioscience, Finland
Haaga-Helia University of Applied Sciences, Finland
Instituto Português de Telecomunicações, Portugal
Instituto Superior de Economia e Gestão, Portugal
International Society for Professional Innovation Management, Austria
ISCTE-IUL, Portugal
ISM University of Management and Economics, Lithuania
Reitoria da Universidade do Porto, Portugal
Reitoria da Universidade Técnica de Lisboa, Portugal
Stockholm Royal Institute of Technology, Sweden
Stockholm School of Economics, Sweden
Stockholm School of Entrepreneurship, Sweden
Swedish School of Economics, Sweden
UCLA - University of California, Los Angeles, USA
Universidade Autónoma de Lisboa, Portugal
Universidade Católica Portuguesa, Portugal
Universidade da Beira Interior, Portugal
Universidade de Aveiro, Portugal
Universidade de Coimbra, Portugal
Universidade de Coruña, Spain
Universidade de Évora, Portugal
Universidade de Trás-os-Montes e Alto Douro, Portugal
Universidade do Algarve, Portugal
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Universidade Fernando Pessoa, Portugal
Universidade Lusíada, Portugal
Universidade Lusófona, Portugal
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University of Lancaster, UK
University of Southern Denmark, Denmark
University of Tampere, Finland
University of Uppsala, Sweden